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Electronic References Mexican Literature in Theory A
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(PMBOK® Guide) – Seventh Edition and The Standard
for Project Management (BRAZILIAN PORTUGUESE)
Information Doesn't Want to Be Free The Race between
Education and Technology Speech & Language
Processing Poststructuralism: A Very Short Introduction
Contemporary Nursing Sula The Vietnam War The

Chicago Manual of Style A Columbus of Space MLA
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/ Making Sense in the Social Sciences Pack Employee
Development Linear Algebra Done Right Antarctica
Never Eat Alone The Changing Face of Management in
China The Routledge Companion to Critical Theory
Choosing & Using Sources Milkman

This easy-to-use pocket guide, compiled from the sixth edition of the "Publication Manual of the American Psychological Association," provides complete guidance on the rules of style that are critical for clear communication. The leader in Canadian communication studies for twenty-five years, this highly-anticipated new edition introduces the history, theories, and basic concepts of traditional media, while integrating the latest information on digitization and various types of new media. The authors explore a widerange of exciting topics including media culture and politics, media content, audiences, law and policy, the structure and role of media ownership, journalists as content producers, the effects of media convergence, and globalization. With a stunning

new full-colour design, a reorganized chapter on communication policy, and extensive updates throughout, the seventh edition of *Mass Communication in Canada* is essential reading for anyone studying this constantly evolving field. The complete text of the bestselling narrative history of the Vietnam War—based on the celebrated PBS television series by Ken Burns and Lynn Novick—More than forty years have passed since the end of the Vietnam War, but its memory continues to loom large in the national psyche. In this intimate history, Geoffrey C. Ward and Ken Burns have crafted a fresh and insightful account of the long and brutal conflict that reunited Vietnam while dividing the United States as nothing else had since the Civil War. From the Gulf of Tonkin and the Tet Offensive to Hamburger Hill and the fall of Saigon, Ward and Burns trace the conflict that dogged three American presidents and their advisers. But most of the voices that echo from these pages belong to less exalted men and women—those who fought in the war as well as those who fought against it, both victims and victors—willing for the first time to share their memories of Vietnam as it really was. A magisterial tour de force, *The Vietnam War* is an engrossing history of America's least-understood conflict. An updated and expanded edition of the runaway bestseller *Never Eat Alone* by Keith Ferrazzi. Proven advice on networking for success: over 400,000 copies sold. As Keith Ferrazzi discovered early in life, what distinguishes highly

successful people from everyone else is the way they use the power of relationships - so that everyone wins. His form of connecting to the world around him is based on generosity and he distinguishes genuine relationship-building from the crude, desperate glad-handling usually associated with 'networking'. In *Never Eat Alone*, Ferrazzi lays out the specific steps - and inner mindset - he uses to reach out to connect with the thousands of colleagues, friends, and associates on his Rolodex, people he has helped and who have helped him. He then distills his system of reaching out to people into practical, proven principles. Keith Ferrazzi is founder and CEO of Ferrazzi Greenlight, a marketing and sales consulting company. He is the author of the #1 New York Times bestseller *Who's Got Your Back* and has been a contributor to *Inc.*, the *Wall Street Journal*, and *Harvard Business Review*. Previously, he was CMO of Deloitte Consulting and at Starwood Hotels & Resorts, and CEO of YaYa media. He lives in Los Angeles and New York.

Expanded and updated from the Electronic Resources section, The APA style guide to electronic resources outlines for students and writers the key elements with numerous examples. Dissertations and theses; bibliographies; curriculum and course material; reference materials, including Wiki; gray literature, such as conference hearings, presentation slides, and policy briefs; general interest media and alternative presses such as audio podcasts; and online communities, such as Weblog posts and video Weblog

posts. Dutch: A Comprehensive Grammar is a complete reference guide to modern Dutch grammar. This completely updated new edition covers the new spelling system introduced in 1997 and the latest reform of 2005. A new section covers modal particles. Concentrating on the real patterns of use in modern Dutch through lively and accessible descriptions of the language, the Grammar is an essential reference source for the learner of Dutch, irrespective of level. It is ideal for use in schools, colleges, universities and adult classes of all types as well as being indispensable to those teaching themselves. The volume is organized to promote a thorough understanding of Dutch grammar. It offers a stimulating analysis of the complexities of the language, and provides full and clear explanations. Throughout, the emphasis is on Dutch as used by present-day native-speakers. An extensive index and numbered paragraphs provide readers with easy access to the information they require. Features include: • detailed treatment of the common grammatical structures and parts of speech • extensive exemplification • particular attention to areas of confusion and difficulty • Dutch-English parallels highlighted throughout the book

Mexican Literature in Theory is the first book in any language to engage post-independence Mexican literature from the perspective of current debates in literary and cultural theory. It brings together scholars whose work is defined both by their innovations in the study of Mexican literature and by the theoretical sophistication of their

scholarship. *Mexican Literature in Theory* provides the reader with two contributions. First, it is one of the most complete accounts of Mexican literature available, covering both canonical texts as well as the most important works in contemporary production. Second, each one of the essays is in itself an important contribution to the elucidation of specific texts. Scholars and students in fields such as Latin American studies, comparative literature and literary theory will find in this book compelling readings of literature from a theoretical perspective, methodological suggestions as to how to use current theory in the study of literature, and important debates and revisions of major theoretical works through the lens of Mexican literary works.

China is one of the fastest developing emerging economies in the world today. The country has a huge influence on a global level, both politically and economically. Despite this, very few books cover both the full range of management functions, and the key issues facing managers in this unique business environment. *The Changing Face of Management in China* explores the key challenges facing businesses and managers in China, across management functions, as well as across a range of sectors and organization types. Written by prominent scholars with direct experience in this market, this book adds to the existing body of knowledge by examining a range of areas of Chinese management in the context of local political, economic and social traditions, and the global economy. Part of the

successful Working in Asia series, this book includes case studies that allow the voices of local managers to be heard, as well as extensive bibliographies pointing students and researchers to the most up-to-date sources of information in this important area. What is the nature of law as a form of social order? What bearing do values like justice, human rights, and the rule of law have on law? Which values should law serve, and what limits must it respect in serving them? Are we always morally bound to obey the law? What are the philosophical problems that arise in specific areas of law, from criminal and tort law to contract law and public international law? The book provides an accessible, comprehensive, and high quality introduction to the major themes of legal philosophy written by a stellar international cast of contributors, including John Finnis, Martha Nussbaum, Fred Schauer, Onora O'Neill and Antony Duff. The volume is an exceptional teaching tool that provides a critical introduction to cutting-edge work in the philosophy of law. The employee development methods used by organizations to enhance the skills of their workforce and prepare targeted employees for leadership roles are examined in this report. A variety of methods, such as mentoring, coaching, and succession planning, are identified and gauged for effectiveness by human resource professionals. Researched in conjunction with Catalyst, a leading research and advisory organization working with businesses to build inclusive environments and expand

opportunities for women at work, this study addresses how organizations encourage women, racial and ethnic minorities, and other groups to move up the corporate ladder. A comprehensive survey of one of the most important texts of the Middle Ages. Winner of the Man Booker Prize “Everything about this novel rings true. . . . Original, funny, disarmingly oblique and unique.”—The Guardian

In an unnamed city, middle sister stands out for the wrong reasons. She reads while walking, for one. And she has been taking French night classes downtown. So when a local paramilitary known as the milkman begins pursuing her, she suddenly becomes “interesting,” the last thing she ever wanted to be. Despite middle sister’s attempts to avoid him—and to keep her mother from finding out about her maybe-boyfriend—rumors spread and the threat of violence lingers. Milkman is a story of the way inaction can have enormous repercussions, in a time when the wrong flag, wrong religion, or even a sunset can be subversive. Told with ferocious energy and sly, wicked humor, Milkman establishes Anna Burns as one of the most consequential voices of our day. This book provides a critical introduction to the current views and controversies regarding language evolution. It sheds new light on hot topics such as: How ancient is language? Did Neanderthals have some form of language? Did language evolve gradually and incrementally, through stages, or suddenly, in one leap, in all its complexity? Does language evolution involve natural selection or not?

This book is essential reading for scholars and students interested in language evolution, especially those in the fields of linguistics, psychology, biology, anthropology, and neuroscience. The Routledge Companion to Critical Theory is an indispensable aid for anyone approaching this exciting field of study for the first time. By exploring ideas from a diverse range of disciplines, 'theory' encourages us to develop a deeper understanding of how we approach the written word. This book defines what is generically referred to as 'critical theory', and guides readers through some of the most complex and fundamental concepts in the field, ranging from Historicism to Postmodernism, from Psychoanalytic Criticism to Race and Postcoloniality. Fully cross referenced throughout, the book encompasses manageable introductions to important ideas followed by a dictionary of terms and thinkers which students are likely to encounter. Further reading is offered to guide students to crucial primary essays and introductory chapters on each concept. From the acclaimed Nobel Prize winner: Two girls who grow up to become women. Two friends who become something worse than enemies. This brilliantly imagined novel brings us the story of Nel Wright and Sula Peace, who meet as children in the small town of Medallion, Ohio. Nel and Sula's devotion is fierce enough to withstand bullies and the burden of a dreadful secret. It endures even after Nel has grown up to be a pillar of the black community and Sula has become a pariah. But their

friendship ends in an unforgivable betrayal—or does it end? Terrifying, comic, ribald and tragic, *Sula* is a work that overflows with life. The *Publication Manual of the American Psychological Association* is the style manual of choice for writers, editors, students, and educators in the social and behavioral sciences, nursing, education, business, and related disciplines. Poststructuralism changes the way we understand the relations between human beings, their culture, and the world. Following a brief account of the historical relationship between structuralism and poststructuralism, this *Very Short Introduction* traces the key arguments that have led poststructuralists to challenge traditional theories of language and culture. Whilst the author discusses such well-known figures as Barthes, Foucault, Derrida, and Lacan, she also draws pertinent examples from literature, art, film, and popular culture, unfolding the poststructuralist account of what it means to be a human being.

ABOUT THE SERIES: The *Very Short Introductions* series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable. “Filled with wisdom and thought experiments and things that will mess with your mind.”

— Neil Gaiman, author of *The Graveyard Book* and *American Gods*

In sharply argued, fast-moving chapters,

Cory Doctorow's *Information Doesn't Want to Be Free* takes on the state of copyright and creative success in the digital age. Can small artists still thrive in the Internet era? Can giant record labels avoid alienating their audiences? This is a book about the pitfalls and the opportunities that creative industries (and individuals) are confronting today — about how the old models have failed or found new footing, and about what might soon replace them. An essential read for anyone with a stake in the future of the arts, *Information Doesn't Want to Be Free* offers a vivid guide to the ways creativity and the Internet interact today, and to what might be coming next. This book is DRM-free. Revised and updated, this compelling collection of essays, interviews, and course syllabi is the ideal tool to help teachers and students keep up in the rapidly changing field of graphic design. Top designers and educators talk theory, offer proposals, discuss a wide range of educational concerns—such as theory versus practice, art versus commerce, and classicism versus postmodernism—and consider topics such as emerging markets, shifts in conventions, global impact, and social innovation. Building on the foundation of the original book, the new essays address how graphic design has changed into an information-presenting, data-visualization, and storytelling field rooted in art and technology. The forward-thinking course syllabi are designed for the increasingly specialized needs of undergraduate and graduate students. Personal anecdotes

from these designers about their own educations, their mentors, and their students make this an entertaining and illuminating idea book. The book features writing from: Lama Ajeenah, Roy R. Behrens, Andrew Blauvelt, Max Bruinsma, Chuck Byrne, Moira Cullen, Paula J. Curran, Louis Danziger, Liz Danzico, Meredith Davis, Sheila de Bretteville, Carla Diana, Johanna Drucker, Milton Glaser, Rob Giampietro, April Greiman, Sagi Haviv, Lorraine Justice, Jeffery Keedy, Julie Lasky, Warren Lehrer, Ellen Lupton, Victor Margolin, Andrea Marks, Katherine McCoy, Ellen McMahan, J. Abbott Miller, Sharyn O'Mara, Rick Poyner, Chris Pullman, Michael Rock, Katie Salen, Douglass Scott, Steven Skaggs, Virginia Smith, Kerri Steinberg, Gunnar Swanson, Ellen Mazur Thomson, Michael Vanderbyl, Veronique Vienne, Lorraine Wild, Richard Wilde, Judith Wilde, and Michael Worthington. Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our

audience of readers. *Contemporary Nursing, Issues, Trends, & Management*, 6th Edition prepares you for the rapidly evolving world of health care with a comprehensive yet focused survey of nursing topics affecting practice, as well as the issues facing today's nurse managers and tomorrow's nurse leaders. Newly revised and updated, Barbara Cherry and Susan Jacob provide the most practical and balanced preparation for the issues, trends, and management topics you will encounter in practice. Content mapped to the AACN BSN Essentials emphasizes intraprofessional teams, cultural humility and sensitivity, cultural competence, and the CLAS standards. Vignettes at the beginning of each chapter put nursing history and practice into perspective, followed by Questions to Consider While Reading This Chapter that help you reflect on the Vignettes and prepare you for the material to follow. Case studies throughout the text challenge you to apply key concepts to real-world practice. Coverage of leadership and management in nursing prepares you to function effectively in management roles. Career management strategies include advice for making the transition from student to practitioner and tips on how to pass the NCLEX-RN® examination. Key terms, learning outcomes, and chapter overviews help you study more efficiently and effectively. Helpful websites and online resources provide ways to further explore each chapter topic. Coverage of nursing education brings you up to date on a wide range of topics,

from the emergence of interactive learning strategies and e-learning technology, to the effects of the nursing shortage and our aging nursing population. Updated information on paying for health care in America, the Patient Protection and Affordable Care Act, and statistics on health insurance coverage in the United States helps you understand the history and reasons behind healthcare financing reform, the costs of healthcare, and current types of managed care plans. A new section on health information technology familiarizes you with how Electronic Health Records (EHRs), point-of-care technologies, and consumer health information could potentially impact the future of health care. Updated chapter on health policy and politics explores the effect of governmental roles, structures, and actions on health care policy and how you can get involved in political advocacy at the local, state, and federal level to help shape the U.S. health care system. The latest emergency preparedness and response guidelines from the Federal Emergency Management Agency (FEMA), the Centers for Disease Control (CDC), and the World Health Organization (WHO) prepare you for responding to natural and man-made disasters. Provides information on stylistic aspects of research papers, theses, and dissertations, including sections on writing fundamentals, MLA documentation style, and copyright law This book provides a careful historical analysis of the co-evolution of educational attainment and the wage structure in the United States

through the twentieth century. The authors propose that the twentieth century was not only the American Century but also the Human Capital Century. That is, the American educational system is what made America the richest nation in the world. Its educational system had always been less elite than that of most European nations. By 1900 the U.S. had begun to educate its masses at the secondary level, not just in the primary schools that had remarkable success in the nineteenth century. The book argues that technological change, education, and inequality have been involved in a kind of race. During the first eight decades of the twentieth century, the increase of educated workers was higher than the demand for them. This had the effect of boosting income for most people and lowering inequality. However, the reverse has been true since about 1980. This educational slowdown was accompanied by rising inequality. The authors discuss the complex reasons for this, and what might be done to ameliorate it.

An Illustrated guide to Antarctica's environment, geography, wildlife, and history. This book is renowned as the most comprehensive yet easy-to-use guide to referencing available. Tutors rely on the advice to guide their students in the skills of identifying and referencing information sources and avoiding plagiarism. This new edition has new and expanded content, especially in relation to latest electronic sources.

'I was looking for a quiet place to die. Someone recommended Brooklyn, and so the next morning I travelled down there

from Westchester to scope out the terrain . . .' So begins Paul Auster's remarkable new novel, *The Brooklyn Follies*. Set against the backdrop of the contested US election of 2000, it tells the story of Nathan and Tom, an uncle and nephew double-act. One in remission from lung cancer, divorced, and estranged from his only daughter, the other hiding away from his once-promising academic career, and, indeed, from life in general. Having accidentally ended up in the same Brooklyn neighbourhood, they discover a community teeming with life and passion. When Lucy, a little girl who refuses to speak, comes into their lives, there is suddenly a bridge from their pasts that offers them the possibility of redemption. Infused with character, mystery and humour, these lives intertwine and become bound together as Auster brilliantly explores the wider terrain of contemporary America - a crucible of broken dreams and of human folly. 'Auster at the top of his game. This superb novel about human folly turns out to be tremendously wise.' *New Statesman* Searchable electronic version of print product with fully hyperlinked cross-references. This text for a second course in linear algebra, aimed at math majors and graduates, adopts a novel approach by banishing determinants to the end of the book and focusing on understanding the structure of linear operators on vector spaces. The author has taken unusual care to motivate concepts and to simplify proofs. For example, the book presents - without having defined determinants -

a clean proof that every linear operator on a finite-dimensional complex vector space has an eigenvalue. The book starts by discussing vector spaces, linear independence, span, basics, and dimension. Students are introduced to inner-product spaces in the first half of the book and shortly thereafter to the finite-dimensional spectral theorem. A variety of interesting exercises in each chapter helps students understand and manipulate the objects of linear algebra. This second edition features new chapters on diagonal matrices, on linear functionals and adjoints, and on the spectral theorem; some sections, such as those on self-adjoint and normal operators, have been entirely rewritten; and hundreds of minor improvements have been made throughout the text. "A Columbus of Space" is dedicated to people who read Jules Verne and it is written in his style. The novel features an independent scientist who discovers the secret of "inter-atomic energy". He manages to build a spacecraft which carries him and his three friends to Venus, where they discover incredible floating cities. In the 21st century, digital tools enable information to be generated faster and in greater profusion than ever before, to the point where its extent and value are literally beyond imagining. Such quantities can only be meaningfully addressed using more digital tools, and thus our relationship to information is fundamentally changed. This situation presents a particular challenge to processes of learning and teaching, and demands a response from both information

professionals and educators. Enabling education in a digital environment means not only changing the form in which learning opportunities are offered, but also enabling students to survive and prosper in digitally based learning environments. This collection brings together a global community of educators, educational researchers, librarians and IT strategists, to consider how learners need to be equipped in an educational environment that is increasingly suffused with digital technology. Traditional notions of literacy need to be challenged, and new literacies, including information literacy and IT literacy, need to be considered as foundation elements for digitally involved learners. Leading international experts from the USA, Canada, Australia, New Zealand, South Africa, Mexico and throughout Europe contribute to the debate, and Hannelore Rader, Librarian and Dean of the University Libraries, University of Louisville, Kentucky, provides the foreword. The book is in two parts: In Part 1, Literacies in the Digital Age, the contributors analyse how digital technologies have enabled transformative change in the ways in which learning can be constructed, and discuss the nature of the new literacies that have emerged in this new virtual and e-learning environment. In Part 2, Enabling and Supporting Digital Literacies, the contributors go on to consider the ways in which digital literacies can be made available to learners, and how these literacies are being relocated in a more student-centred environment within the broader perspective of learning.

Readership: This book takes the issues raised in the successful *Information and IT Literacy*, also co-edited by Allan Martin, into a broader context. It is essential reading for all information professionals and educators involved in developing strategies and practices for learning in a digital age. A little more than seventy-five years ago, Kate L. Turabian drafted a set of guidelines to help students understand how to write, cite, and formally submit research writing. Seven editions and more than nine million copies later, the name Turabian has become synonymous with best practices in research writing and style. Her *Manual for Writers* continues to be the gold standard for generations of college and graduate students in virtually all academic disciplines. Now in its eighth edition, *A Manual for Writers of Research Papers, Theses, and Dissertations* has been fully revised to meet the needs of today's writers and researchers. The Manual retains its familiar three-part structure, beginning with an overview of the steps in the research and writing process, including formulating questions, reading critically, building arguments, and revising drafts. Part II provides an overview of citation practices with detailed information on the two main scholarly citation styles (notes-bibliography and author-date), an array of source types with contemporary examples, and detailed guidance on citing online resources. The final section treats all matters of editorial style, with advice on punctuation, capitalization, spelling, abbreviations, table formatting,

and the use of quotations. Style and citation recommendations have been revised throughout to reflect the sixteenth edition of *The Chicago Manual of Style*. With an appendix on paper format and submission that has been vetted by dissertation officials from across the country and a bibliography with the most up-to-date listing of critical resources available, *A Manual for Writers* remains the essential resource for students and their teachers. Provides information on stylistic aspects of research papers, theses, and dissertations, including sections on writing fundamentals, MLA documentation style, and copyright law. *PMBOK® Guide* is the go-to resource for project management practitioners. The project management profession has significantly evolved due to emerging technology, new approaches and rapid market changes. Reflecting this evolution, *The Standard for Project Management* enumerates 12 principles of project management and the *PMBOK® Guide – Seventh Edition* is structured around eight project performance domains. This edition is designed to address practitioners' current and future needs and to help them be more proactive, innovative and nimble in enabling desired project outcomes. This edition of the *PMBOK® Guide*:

- Reflects the full range of development approaches (predictive, adaptive, hybrid, etc.);
- Provides an entire section devoted to tailoring the development approach and processes;
- Includes an expanded list of models, methods, and artifacts;
- Focuses on not just delivering project

outputs but also enabling outcomes; and

- Integrates with PMI standards+™ for information and standards application content based on project type, development approach, and industry sector.

An introduction to a broad range of topics in deep learning, covering mathematical and conceptual background, deep learning techniques used in industry, and research perspectives. “Written by three experts in the field, Deep Learning is the only comprehensive book on the subject.” —Elon Musk, cochair of OpenAI; cofounder and CEO of Tesla and SpaceX

Deep learning is a form of machine learning that enables computers to learn from experience and understand the world in terms of a hierarchy of concepts. Because the computer gathers knowledge from experience, there is no need for a human computer operator to formally specify all the knowledge that the computer needs. The hierarchy of concepts allows the computer to learn complicated concepts by building them out of simpler ones; a graph of these hierarchies would be many layers deep. This book introduces a broad range of topics in deep learning. The text offers mathematical and conceptual background, covering relevant concepts in linear algebra, probability theory and information theory, numerical computation, and machine learning. It describes deep learning techniques used by practitioners in industry, including deep feedforward networks, regularization, optimization algorithms, convolutional networks, sequence modeling, and practical methodology;

and it surveys such applications as natural language processing, speech recognition, computer vision, online recommendation systems, bioinformatics, and videogames. Finally, the book offers research perspectives, covering such theoretical topics as linear factor models, autoencoders, representation learning, structured probabilistic models, Monte Carlo methods, the partition function, approximate inference, and deep generative models. Deep Learning can be used by undergraduate or graduate students planning careers in either industry or research, and by software engineers who want to begin using deep learning in their products or platforms. A website offers supplementary material for both readers and instructors.

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